



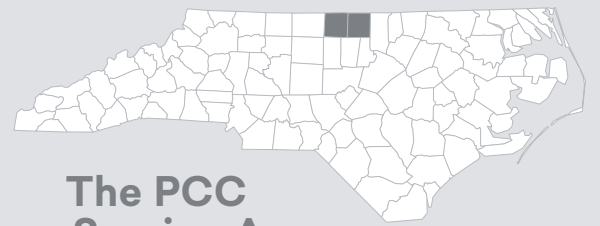
The Economic Value of Piedmont Community College

About PCC

1,678
Credit students

3,414
Non-credit students

227
Employees



The PCC Service Area
North Carolina

1 out of every **10** jobs in the PCC Service Area is supported by the activities of PCC and its students.

ECONOMIC IMPACT ANALYSIS



Alumni impact

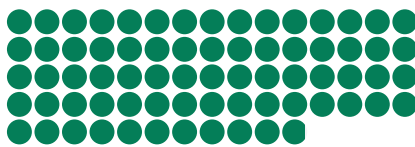
Impact of the increased earnings of PCC alumni and the businesses they work for

\$80.9 million
Added income

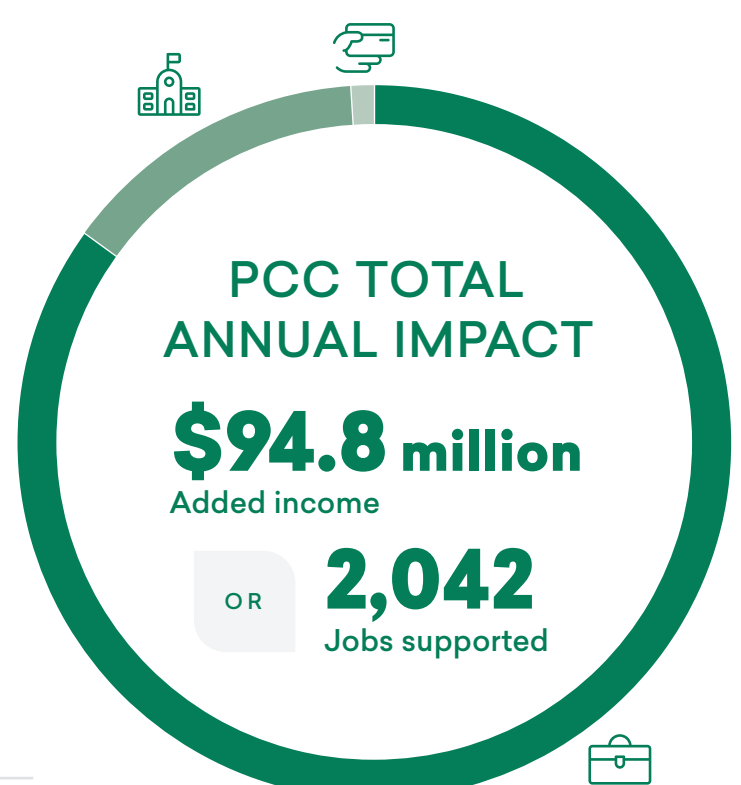
1,772
Jobs supported

An economic boost similar to hosting the World Series
13x

OR



● = 25 jobs
* = family of four



Operations spending impact

Impact of annual payroll and other spending

\$12.9 million
Added income

248
Jobs supported

Enough to buy **386** new cars

OR



Student spending impact

Impact of the daily spending of PCC students retained in the region

\$901.4 thousand
Added income

OR **22** Jobs supported

Enough to buy **73** families* a year's worth of groceries

INVESTMENT ANALYSIS



For every \$1...



Students gain **\$4.30** in lifetime earnings



Taxpayers gain **\$1.30** in added tax revenue and public sector savings



Society gains **\$5.50** in added state revenue and social savings



The average associate degree graduate from PCC will see an increase in earnings of **\$6,400** each year compared to someone with a high school diploma or equivalent working in North Carolina.

