2010-15 College Goals and 2013-14 Annual Priorities

The 2010-2015 Strategic Goals were contained in the PCC Strategic Plan 2010-2015 approved by the Board of Trustees in July 2011. At the Summer Retreat in August 2012, the Executive Council developed five shorter-term Annual Priorities to guide implementation of long-term Strategic Goals and Objectives during the coming year. These 2013-2014 Annual Priorities are identified below preceding the 2010-2015 Strategic Goals.

These Annual Priorities and Strategic Goals and Objectives are the bases for the 2012-13 planning and evaluation process, for which results will be reported in next year’s IE Plan.

2013-2014 - Annual Priorities (AP)

P1: Student Retention and Completion
P2: Student Recruitment
P3: New Program Development
P4: Establishment of Performance Benchmarks
P5: Resource Development

2010-2015 - College Goals (CG)

A: Lifelong Learning: Provide opportunities that support a culture of lifelong learning by promoting educational activities

Objectives

A1: Provide comprehensive technical and career assessments, certifications and licensure programs to meet area workforce needs
A2: Implement strategies to increase the number of individuals with high school equivalency diplomas, building a foundation for future learning
A3: Develop and promote professional development opportunities that are mutually beneficial to the College and its community
A4: Provide service-learning opportunities that expose students to a lifestyle of community involvement and the community to lifelong learning
A5: Create a college culture in which members engage in lifelong learning
A6: Provide accessibility to lifelong learning opportunities to the community
A7: Promote career exploration to assist prospective students in choosing educational programs suited to their interests and abilities

B: Educational and Training Programs I: Provide educational and training programs that prepare individuals to succeed in a globally competitive market

Objectives

B1: Partner with business, industry, and community organizations to ensure that educational programs meet current, future, and entrepreneurial workforce skill requirements
B2: Identify and implement new educational and training programs that close gaps in workforce basic skills
B3: Respond to service area constituencies in start-up and delivery of educational and training programs
2010-2015 Strategic Goals (continued)

B4: Meet the needs of diverse learners through innovative programs and delivery methods
B5: Implement strategies that promote and increase learner participation, retention, and completion, particularly in underserved and underachieving populations

C: **Educational and Training Programs II**: Provide institutional support that fosters and promotes student success

Objectives

C1: Provide professional development opportunities for faculty and staff to ensure that they are current in their field and in instructional methodologies
C2: Advance the College through aggressive pursuit of external resources, opportunities, and partnerships
C3: Acquire and maintain state-of-the-art technology, equipment, and facilities
C4: Provide academic assistance, student support services, financial literacy, and career services that contribute to student success

D: **Cultural Opportunities**: Provide a broad range of cultural opportunities for the College and communities we serve

Objectives

D1: Create an environment in which College and community members can explore the arts and humanities through critical discourse
D2: Sponsor a variety of cultural and artistic events for the College and community
D3: Provide opportunities to enhance global awareness and broader connectivity to diverse cultures

E: **Culture of Evidence**: Create and sustain a culture of evidence and continuous improvement

Objectives

E1: Integrate the College’s Core Competencies into the fabric of educational and training programs
E2: Adopt a uniform and technology-based approach to data collection and dissemination
E3: Identify and assess appropriate program and service area outcomes
E4: Use data informed decision-making processes

**EXAMPLES** – **Naming Conventions** for identifying Priorities and Goals in the SAO Assessment Plans:

“Increase the number of students who earn a HS diploma or equivalency” simply code as (P1:A2)

(This means Annual Priority #1 and College Goal A2.)

“Enroll students in new programs meeting needs of the College Service Area” code as (P3:B1,2,3)

(This means Annual Priority #3 and College Goals B1, B2, and B3.)

“Maintain effective budget controls to ensure accountability for College resources” code as (P5:C2,3)

(This means Annual Priority #5 and College Goals C2 and C3.)