PCC creates a significant positive impact on the local business community within Person County and Caswell County. This fact sheet presents the economic impact the college has on each county as a result of the spending of the college and the presence of its students. Results of the analysis reflect Fiscal Year (FY) 2012-13.

### Impact on Local County Community

During the analysis year, PCC and its students added **$149.6 million** in income to the two-county PCC Service Area economy, approximately equal to **11.1%** of the region’s Gross Regional Product. Of this total amount, **$41.6 million** (27.8%) was added to Caswell County and the remaining **$108.0 million** (72.2%) to Person County. The economic impacts of PCC break down as follows:

**Impact of college operations**
- PCC employed 369 full-time and part-time employees in FY 2012-13. Of these employees, 54.7% lived in Person County and 18.7% lived in Caswell County. Payroll amounted to **$16.2 million**, much of which was spent in the two counties to purchase groceries, clothing, and other household goods and services. The college spent another **$8.6 million** to support its day-to-day operations, with 83.2% spent in Person County and 16.8% spent in Caswell County.
- The net impact of college payroll and expenses in the PCC Service Area during the analysis year was approximately **$18.2 million** in added regional income. The added income attributable to Person County amounted to **$15.3 million**, and impacts of **$2.9 million** to Caswell County.

**Impact of student productivity**
- Over the years, students have studied at PCC and entered or re-entered the workforce with newly-acquired skills. Today thousands of these former students are employed in both Caswell County and Person County.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **$131.4 million** in added income during the analysis year. Around **$108.0 million** (70.6%) of this total contributed to Person County and **$41.6 million** (29.5%) to Caswell County.